Dear m2m Family, Friends, and Supporters,

As the global community works to achieve the United Nations Sustainable Development Goals (Global Goals) by 2030, sub-Saharan Africa faces major obstacles in meeting them, in particular ending the AIDS epidemic, ensuring good health and wellbeing for everyone, and achieving gender equality. This year’s Annual Report explores how mothers2mothers (m2m) contributed to the Global Goals in 2017 by broadening our scope and deepening our services—all with our eye on the prize of ending paediatric AIDS and keeping mothers and families alive and healthy.

For the first time, our Annual Report has gone digital. This printed summary will give you a snapshot of our work, and I also invite you to view the full report at features.m2m.org/2017-18AnnualReport, and learn more about how our Mentor Mother Model is supporting women, children, and adolescents to access vital medical services, adhere to treatment, and remain in care—while simultaneously creating economic opportunities for women who are often among society’s most marginalised.

Abrazos,

Frank Beadle de Palomo
President and Chief Executive Officer

Martha Alimonda, a Mentor Mother in Blumbwe, Malawi, first met m2m in 2013 when she was pregnant with her second child. She now has two sons, who are both HIV-negative.

I decided to become a Mentor Mother to educate other women and help them learn from what I went through. One of the big challenges in accessing medical care in my community is that many families have to travel more than five kilometers (three miles) to reach the nearest health centre, and if they don’t have money for transportation they may decide not to go. There is also a shortage of medical staff at the clinics which means families must wait a long time to get care. And for those people who test HIV-positive, they can have problems accessing medical care if they have not disclosed their HIV status.

Mentor Mothers are very important in the community because by making home visits, we are able to identify pregnant women and other family members who have not accessed medical care and support them to visit the health facility for important health services. Because Mentor Mothers have good relationships with the people in the community, the people are more comfortable to approach them and ask questions. Since I started working with m2m in 2015, I have helped more than 2,000 families to access medical care.

To say the truth, m2m helps us as Mentor Mothers, as well as the clients we serve. I use the money I earn to support my family and buy my children what they need for school.

Read the full report: features.m2m.org/2017-18AnnualReport
of HIV-positive pregnant women/new mothers we served were initiated on treatment. 90% are alive and remain on treatment after a year, compared to 83% on average in Eastern and Southern Africa. 1

99% of HIV-negative at enrollment into the m2m programme acquired HIV—50 times lower than the 2014 pan-African benchmark of 3.6%. 2

0.07% of children enrolled in our Early Childhood Development services achieved their developmental milestones at 12 months.

97% of m2m clients were adolescents and young adults, between the ages of 10 and 24 years, up from 29% in 2016.

34%
Our Approach

mothers2mothers (m2m) is an African NGO that unlocks the potential of women to create healthy families and eliminate paediatric AIDS. We train, employ, and create empowerment opportunities for local, HIV-positive mothers as Mentor Mothers—community health workers who educate and support women and their families to overcome barriers to medical care and ensure they receive essential health services that help families to thrive.

m2m Mentor Mothers work at over 1,000 locations across 8 countries—including health centres and their surrounding communities.

Our Health Facility-to-Community Platform is designed to ensure women, children, and adolescents access healthcare, start any treatment they need, and are retained in care. To do this, we employ Community Mentor Mothers (CMM) who go door-to-door in the catchment areas served by the nearest health centre, and educate and engage with women and families who have not received medical care or who have stopped treatment. In addition to providing direct services, they link clients to Mentor Mothers working at nearby health centres who support them in accessing the services they need. Our digital tools allow us to optimise client service delivery, while ensuring accurate tracking, follow up, and reporting.

Our Services

m2m is investing in deepening our services to meet the changing needs of women, children, and adolescents—our three primary client groups. We are doing this by enhancing and improving existing services, while adding new service lines. Services include:

- **Women Aged 15-49**
  - Essential health services including: sexual and reproductive health (i.e. HIV/STI prevention and treatment, family planning) and screening for malaria and TB
  - Ensuring healthy pregnancies, safe deliveries, and quality postnatal care
  - Treatment initiation, retention and adherence support for HIV-positive pregnant and postnatal women to prevent mother-to-child transmission of HIV
  - Strengthening economic wellbeing and food security to build resilient households

- **Children Aged 0-9**
  - Early childhood development support and education for caregivers and families
  - Tailored support for HIV-positive or exposed children and families, including testing, disclosure, treatment initiation, adherence, and retention support
  - Integrated management of childhood illness services, including nutrition education and immunisations
  - Assistance with registering births and accessing social services

- **Adolescents Aged 10-24**
  - Sexual and reproductive health education and services for girls and boys, and young women and young men
  - Age-appropriate interventions to prevent new HIV infections and unplanned pregnancies
  - Prevention of mother-to-child transmission services for HIV-positive pregnant and postnatal adolescent girls and young women
  - Tailored Early Childhood Development and parenting support for vulnerable adolescent parents and caregivers

m2m currently operates in:

- Eswatini
- Kenya
- Lesotho
- Malawi
- Mozambique
- South Africa
- Uganda
- Zambia
Our 2017 Financials

Statement of Financial Position

<table>
<thead>
<tr>
<th>Current Assets</th>
<th>Liabilities and Net Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>3,481,696</td>
</tr>
<tr>
<td>Contributions and Other Receivables</td>
<td>3,100,060</td>
</tr>
<tr>
<td>Other Assets</td>
<td>304,985</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$6,886,741</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>2,356,547</td>
</tr>
<tr>
<td>Net Assets - Unrestricted</td>
<td>2,048,336</td>
</tr>
<tr>
<td>Net Assets - Temporarily Restricted</td>
<td>2,481,858</td>
</tr>
<tr>
<td><strong>Total Ending Net Assets</strong></td>
<td>4,530,194</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$6,886,741</td>
</tr>
</tbody>
</table>

Explanatory note: Audited figures are available on our website for each of the three entities that make up the m2m group, but these consolidated financial statements are unaudited. All figures are in US dollars.

Statement of Activities

<table>
<thead>
<tr>
<th>Revenue and Support</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants and Contracts</td>
<td>16,934,233</td>
</tr>
<tr>
<td>Contributions</td>
<td>2,952,900</td>
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<tr>
<td>Other Income</td>
<td>149,771</td>
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<tr>
<td><strong>Total Revenue and Support</strong></td>
<td>$20,036,904</td>
</tr>
<tr>
<td>Programme Services</td>
<td>17,193,909</td>
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<tr>
<td>Management and General</td>
<td>341,225</td>
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<tr>
<td>Fundraising</td>
<td>2,312,772</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>$19,847,906</td>
</tr>
<tr>
<td><strong>Changes in Net Assets</strong></td>
<td>$188,998</td>
</tr>
</tbody>
</table>

Revenue by Category

- Programme Services: 36%
- Management and General: 4%
- Multilaterals: 47%
- Corporates/Foundations: 13%
- Government/Bilateral: 2%

Donors

m2m is grateful to the funders and partners who support our work. The organisations listed here made gifts of over $5,000 between 1 January – 31 December 2017. To see all of our donors, including the many individuals who generously support us, please visit features.m2m.org/2017-18 AnnualReport.

Government Agencies
- Centers for Disease Control and Prevention (CDC)
- Department of Health, KwaZulu-Natal Province, South Africa
- Department of Health, Western Cape Province, South Africa
- United States Agency for International Development (USAID)
- U.S. Department of State

- GMC Trust
- The Hunter Foundation
- Jasmine Social Investments
- Imago Dei Fund
- LGT Venture Philanthropy Foundation
- M-A-C AIDS Fund
- Mulago Foundation
- Newman’s Own Foundation
- Particus Africa Limited
- Particus Foundation
- Saran-Hoffman Family Foundation
- Stephen Lewis Foundation
- Stavros S. Niarchos Foundation
- The West Foundation

Multilateral Organisations
- United Nations Children’s Fund (UNICEF)
  - Malawi
  - UNICEF, South Africa
  - UNICEF, Uganda

Trusts and Foundations
- Be One Percent
- Bickerstaff Family Foundation
- The Butlers Foundation
- The Cadbury Foundation
- Cartier Philanthropy
- Comic Relief
- Conrad N. Hilton Foundation
- The Curtis W. McGraw Foundation
- Denise Coates Foundation
- Discovery Fund Trust
- The Elizabeth Taylor AIDS Foundation (ETAF)
- The ELMA Foundation

Government/Bilateral
- GMC Trust
- The Hunter Foundation
- Jasmine Social Investments
- Imago Dei Fund
- LGT Venture Philanthropy Foundation
- M-A-C AIDS Fund
- Mulago Foundation
- Newman’s Own Foundation
- Particus Africa Limited
- Particus Foundation
- Saran-Hoffman Family Foundation
- Stephen Lewis Foundation
- Stavros S. Niarchos Foundation
- The West Foundation

Corporates
- Allen & Overy
- athenahealth
- Bruce Ritchie, Residential Land Ltd
- British Airways Voting Initiative
- GUCCI
- Johnson & Johnson
- Kering International Limited
- M-A-C Cosmetics
- Selfish Mother
- Sage Publishing
- Stella McCartney
- threadUP
- Value Retail
- The Webster

We are also thankful to our partners with whom we deliver services across sub-Saharan Africa
- Centre for Communication Impact NPC
- Elizabeth Glaser Pediatric AIDS Foundation
- FH 360
- Jhpiego
- John Snow, Inc.
- Plan International USA
- TB/HIV Care Association
- World Education Inc.
To engage with us or support us, please contact:

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Read the full report:
features.m2m.org/2017-18AnnualReport