



mothers2mothers

Annual Report 2017-2018

*(2017 Financials)*

Raising  
the future®

# ROAD TO 2030

Dear m2m Family, Friends, and Supporters,

As the global community works to achieve the United Nations Sustainable Development Goals (Global Goals) by 2030, sub-Saharan Africa faces major obstacles in meeting them, in particular ending the AIDS epidemic, ensuring good health and wellbeing for everyone, and achieving gender equality. This year's Annual Report explores how mothers2mothers (m2m) contributed to the Global Goals in 2017 by **broadening** our scope and **deepening** our services—all with our eye on the prize of ending paediatric AIDS and keeping mothers and families alive and healthy.

**For the first time, our Annual Report has gone digital.** This printed summary will give you a snapshot of our work, and I also invite you to view the full report at **[features.m2m.org/2017-18AnnualReport](https://features.m2m.org/2017-18AnnualReport)**, and learn more about how our Mentor Mother Model is supporting women, children, and adolescents to access vital medical services, adhere to treatment, and remain in care—while simultaneously creating economic opportunities for women who are often among society's most marginalised.

Abrazos,



Frank Beadle de Palomo  
President and Chief Executive Officer

**Martha Alimonda**, a Mentor Mother in Bvumbwe, Malawi, first met m2m in 2013 when she was pregnant with her second child. She now has two sons, who are both HIV-negative.

I decided to become a Mentor Mother to educate other women and help them learn from what I went through. One of the big challenges in accessing medical care in my community is that many families have to travel more than five kilometers (three miles) to reach the nearest health centre, and if they don't have money for transportation they may decide not to go. There is also a shortage of medical staff at the clinics which means families must wait a long time to get care. And for those people who test HIV-positive, they can have problems accessing medical care if they have not disclosed their HIV status.

Mentor Mothers are very important in the community because by making home visits, we are able to identify pregnant women and other family members who have not accessed medical care and support them to visit the health facility for important health services. Because Mentor Mothers have good relationships with the people in the community, the people are more comfortable to approach them and ask questions. Since I started working with m2m in 2015, I have helped more than 2,000 families to access medical care.

To say the truth, m2m helps us as Mentor Mothers, as well as the clients we serve. I use the money I earn to support my family and buy my children what they need for school.

**Read the full report: [features.m2m.org/2017-18AnnualReport](https://features.m2m.org/2017-18AnnualReport)**





# BROADER AND DEEPER

2.3M

**new clients**, including women, children, and adolescents, were enrolled into care in 2017, either directly by m2m or through our partners—an 18% rise over 2016.

2,912

HIV-positive women were employed as Mentor Mothers by m2m and our partners, creating **economic wellbeing** for women who are often among society's most marginalised.

1.6%

is the mother-to-child HIV transmission rate among enrolled m2m clients. This is well below the UN's 5% benchmark, and makes 2017 the fourth consecutive year that m2m has achieved **virtual elimination**.

99%

of HIV-positive pregnant women/new mothers we served were **initiated on treatment**. 90% are alive and **remain on treatment** after a year, compared to 83% on average in Eastern and Southern Africa.<sup>1</sup>

0.07%

of women who were **HIV-negative** at enrollment into the m2m programme acquired HIV—50 times lower than the 2014 pan-African benchmark of 3.6%.<sup>2</sup>

97%

of children enrolled in our Early Childhood Development services **achieved their developmental milestones** at 12 months.

34%

of m2m clients were **adolescents and young adults**, between the ages of 10 and 24 years, up from 29% in 2016.

Data from m2m's 2017 Annual Evaluation

<sup>1</sup> UNAIDS 2017 data, accessed via <http://aidsinfo.unaids.org/> on 17 October 2018.

<sup>2</sup> Drake et al, 'Incident HIV during Pregnancy and Postpartum and Risk of Mother-to-Child HIV Transmission: A Systematic Review and Meta-Analysis' (2014) Published at: <https://doi.org/10.1371/journal.pmed.1001608>

Read the full report: [features.m2m.org/2017-18AnnualReport](https://features.m2m.org/2017-18AnnualReport)

# Our Approach

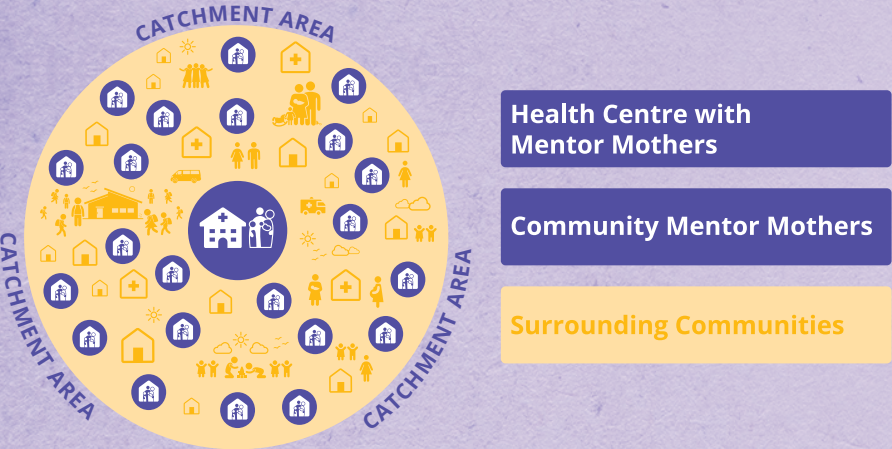
mothers2mothers (m2m) is an African NGO that unlocks the potential of women to create healthy families and eliminate paediatric AIDS. We train, employ, and create empowerment opportunities for local, HIV-positive mothers as Mentor Mothers—community health workers who educate and support women and their families to overcome barriers to medical care and ensure they receive essential health services that help families to thrive.

m2m Mentor Mothers work at over

# 1,000 locations across 8 countries

—including health centres and their surrounding communities.

Our **Health Facility-to-Community Platform** is designed to ensure women, children, and adolescents access healthcare, start any treatment they need, and are retained in care. To do this, we employ Community Mentor Mothers (CMM) who go door-to-door in the catchment areas served by the nearest health centre, and educate and engage with women and families who have not received medical care or who have stopped treatment. In addition to providing direct services, they link clients to Mentor Mothers working at nearby health centres who support them in accessing the services they need. Our digital tools allow us to optimise client service delivery, while ensuring accurate tracking, follow up, and reporting.



m2m currently operates in:

Eswatini

Kenya

Lesotho

Malawi

Mozambique

South Africa

Uganda

Zambia


A map of the African continent is shown, with the countries where m2m currently operates highlighted in different colors. The highlighted countries are Eswatini (yellow), Kenya (light blue), Lesotho (yellow), Malawi (green), Mozambique (light green), South Africa (orange), Uganda (dark blue), and Zambia (green). The map is enclosed in a dashed border.

# Our Services

m2m is investing in deepening our services to meet the changing needs of women, children, and adolescents—our three primary client groups. We are doing this by enhancing and improving existing services, while adding new service lines. Services include:

- **Women Aged 15-49**
- Essential health services including: sexual and reproductive health (i.e. HIV/STI prevention and treatment, family planning) and screening for malaria and TB
  - Ensuring healthy pregnancies, safe deliveries, and quality postnatal care
  - Treatment initiation, retention and adherence support for HIV-positive pregnant and postnatal women to prevent mother-to-child transmission of HIV
  - Strengthening economic wellbeing and food security to build resilient households

- **Children Aged 0-9**
- Early childhood development support and education for caregivers and families
  - Tailored support for HIV-positive or -exposed children and families, including testing, disclosure, treatment initiation, adherence, and retention support
  - Integrated management of childhood illness services, including nutrition education and immunisations
  - Assistance with registering births and accessing social services

- **Adolescents Aged 10-24**
- Sexual and reproductive health education and services for girls and boys, and young women and young men
  - Age-appropriate interventions to prevent new HIV infections and unplanned pregnancies
  - Prevention of mother-to-child transmission services for HIV-positive pregnant and postnatal adolescent girls and young women
  - Tailored Early Childhood Development and parenting support for vulnerable adolescent parents and caregivers

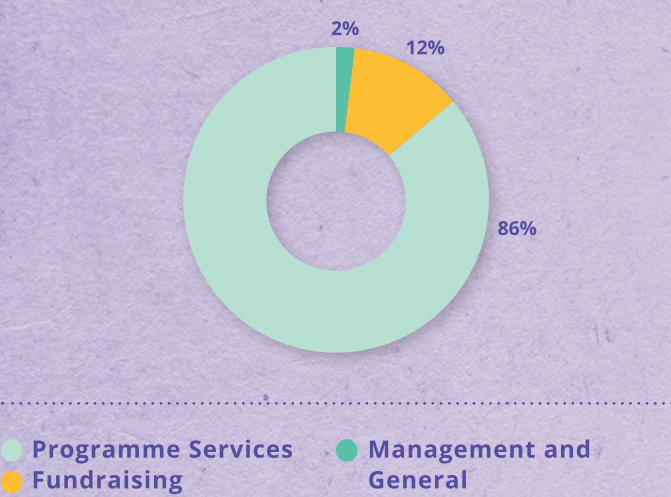
# Our 2017 Financials

## Statement of Financial Position

Current Assets	
Cash and Cash Equivalents	3,481,696
Contributions and Other Receivables	3,100,060
Other Assets	304,985
Total Assets	\$6,886,741
Liabilities and Net Assets	
Total Liabilities	2,356,547
Net Assets - Unrestricted	2,048,336
Net Assets - Temporarily Restricted	2,481,858
Total Ending Net Assets	4,530,194
Total Liabilities and Net Assets	\$6,886,741

**Explanatory note:** Audited figures are available on our website for each of the three entities that make up the m2m group, but these consolidated financial statements are unaudited. All figures are in US dollars.

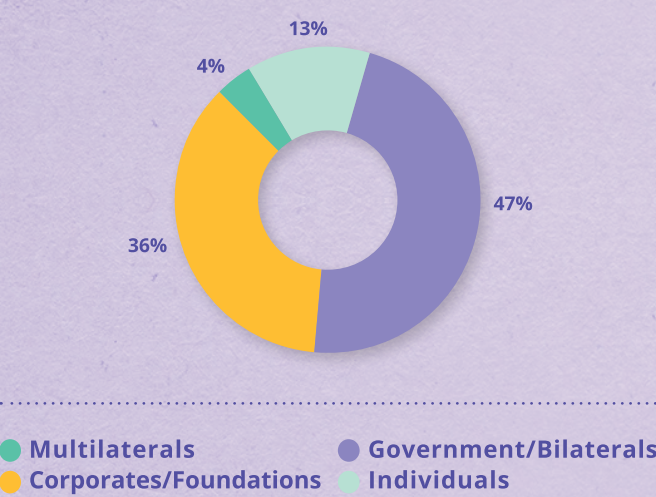
## Functional Expenses



## Statement of Activities

Revenue and Support	
Grants and Contracts	16,934,233
Contributions	2,952,900
Other Income	149,771
Total Revenue and Support	\$20,036,904
Expenses	
Programme Services	17,193,909
Management and General	341,225
Fundraising	2,312,772
Total Expenses	\$19,847,906
Changes in Net Assets	\$188,998

## Revenue by Category



# Donors

m2m is grateful to the funders and partners who support our work. The organisations listed here made gifts of over \$5,000 between 1 January – 31 December 2017. To see all of our donors, including the many individuals who generously support us, **please visit [features.m2m.org/2017-18AnnualReport](https://features.m2m.org/2017-18AnnualReport)**.

### Government Agencies

Centers for Disease Control and Prevention (CDC)  
Department of Health, Mpumalanga Province, South Africa  
Department of Health, Western Cape Province, South Africa  
United States Agency for International Development (USAID)  
U.S. Department of State

### Multilateral Organisations

United Nations Children’s Fund (UNICEF) Malawi  
UNICEF, South Africa  
UNICEF, Uganda

### Trusts and Foundations

Be One Percent  
Bickerstaff Family Foundation  
The Butters Foundation  
The Cadbury Foundation  
Cartier Philanthropy  
Comic Relief  
Conrad N. Hilton Foundation  
The Curtis W. McGraw Foundation  
Denise Coates Foundation  
Discovery Fund Trust  
The Elizabeth Taylor AIDS Foundation (ETAF)  
The ELMA Foundation

### GMC Trust

The Hunter Foundation  
Jasmine Social Investments  
Imago Dei Fund  
LGT Venture Philanthropy Foundation  
M·A·C AIDS Fund  
Mulago Foundation  
Newman’s Own Foundation  
Porticus Africa Limited  
Porticus Foundation  
Sarnat-Hoffman Family Foundation  
Stephen Lewis Foundation  
Stavros S. Niarchos Foundation  
The West Foundation

### Corporates

Allen & Overy  
athenahealth  
Bruce Ritchie, Residential Land Ltd  
British Airways Voting Initiative  
GUCCI  
Johnson & Johnson  
Kering International Limited  
M·A·C Cosmetics  
Selfish Mother  
Sage Publishing  
Stella McCartney  
thredUP  
Value Retail  
The Webster

### m2m Global Giving Circle

Debbie Bickerstaff  
Leslie Brunner  
Kurt Chapman  
Laure Hériard Dubreuil  
Pat Fernandes  
Nancy Gallt  
Susan Gibson & Mark Bergman  
Carol Hill & Richard R. Pickard  
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Michael Marsh  
Edward E. Matthews  
Ngozi Nnenna Orji  
Carolina & Martin Schwab  
Maartje & Esteban Skare  
Carl Stewart  
Amy Wilson-Janice

**We are also thankful to our partners with whom we deliver services across sub-Saharan Africa**  
Centre for Communication Impact NPC  
Elizabeth Glaser Pediatric AIDS Foundation  
FHI 360  
Jhpiego  
John Snow, Inc.  
Plan International USA  
TB/HIV Care Association  
World Education Inc.



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